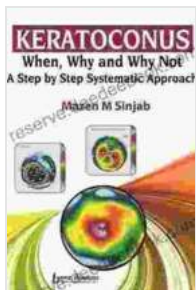


When Why and Why Not: A Step-by-Step Systematic Approach

The When Why and Why Not (WWWN) approach is a systematic and structured way of thinking about and analyzing problems and decisions. It is a powerful tool that can help you to understand the root causes of problems, to identify potential solutions, and to make more informed and effective decisions.

The WWWN approach is based on the idea that every event or outcome has a series of underlying causes. By asking "when," "why," and "why not" questions, you can drill down to the root causes of a problem and identify the factors that are contributing to it. Once you understand the root causes, you can develop more effective solutions and make better decisions.

The WWWN process is a simple four-step process:



Keratoconus: When, Why and Why Not-A Step-by-Step Systematic Approach: When,Why And Why Not A Step By Step Systematic Approach by Mazen M Sinjab

★★★★★ 5 out of 5

Language : English
File size : 55718 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Print length : 156 pages



1. **Identify the problem or decision.**
2. **Ask "when" questions to identify the timing of the problem or decision.**
3. **Ask "why" questions to identify the causes of the problem or decision.**
4. **Ask "why not" questions to identify the potential risks and drawbacks of the problem or decision.**

By following these four steps, you can develop a deep understanding of the problem or decision that you are facing and make more informed and effective decisions.

The WWWN approach can be applied to a wide variety of problems and decisions. Here are a few examples:

- **Problem:** My sales are declining.
- **WWWN:**
 - **When:** My sales have been declining for the past six months.
 - **Why:** My competitors have launched a new product that is taking market share from me.
 - **Why not:** I have not been investing in research and development, so my products are not as competitive as they could be.
- **Solution:** Invest in research and development to create new products that are more competitive with my competitors' products.

- **Decision:** Should I hire a new employee?

- **WWWN:**
 - **When:** I need to hire a new employee as soon as possible.
 - **Why:** My current employees are overworked, and I need someone to help me with the workload.
 - **Why not:** I don't have the budget to hire a new employee.

- **Decision:** Hire a new employee on a part-time basis.

- **Problem:** My child is misbehaving.

- **WWWN:**
 - **When:** My child has been misbehaving for the past few weeks.
 - **Why:** My child is feeling stressed and overwhelmed by school.
 - **Why not:** I have not been spending enough time with my child, and I have not been providing him with the support that he needs.

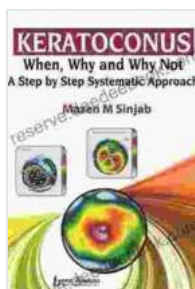
- **Solution:** Spend more time with my child and provide him with the support that he needs to succeed in school.

The WWWN approach offers a number of benefits, including:

- **Improved understanding of problems and decisions.**
- **Identification of root causes.**

- **Development of more effective solutions.**
- **More informed decision-making.**
- **Reduced risk of making mistakes.**

The WWWN approach is a powerful tool for decision-making and problem-solving. By following the four steps outlined in this article, you can develop a deep understanding of the problems and decisions that you are facing and make more informed and effective decisions.



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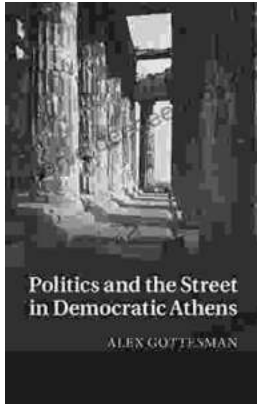
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